



Community Fundraising Toolkit

A practical guide for community-driven fundraisers benefiting Cure HHT

Thank you for choosing to support Cure HHT through a community-driven fundraiser. People affected by hereditary hemorrhagic telangiectasia (HHT) know how powerful community can be. When individuals, families, and friends come together to raise awareness and funds, they help move research forward, support patients, and strengthen the global HHT community.

Your fundraiser—no matter the size—makes a real difference.

This toolkit is designed to help you turn your passion into action.

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About HHT and Cure HHT

Hereditary hemorrhagic telangiectasia (HHT), also known as Osler-Weber-Rendu syndrome, is an inherited disease that leads to malformed blood vessels in multiple organs of the body. HHT often begins with nosebleeds during childhood and can result in serious health problems if it is not promptly diagnosed and treated.

HHT affects more than 1.4 million people worldwide and is the second most common genetic bleeding disorder in the United States. Still, it is often misdiagnosed, misunderstood, and under-recognized.

Cure HHT has one mission that drives everything we do: to find a cure for HHT while saving lives and improving the well-being of individuals and families affected by HHT.

Thank you for helping us spread awareness. Together, we can bring this community closer to answers, better care, and a cure.

To learn more, visit curehht.org.

Getting Started

Community-driven fundraisers are events or campaigns organized by supporters who want to raise funds and awareness for Cure HHT. These events can be simple or elaborate. What matters most is your commitment to the cause.

Your fundraiser can be as unique as your story. Start with the people around you, the kind of gathering you can realistically organize, and the message you most want your community to hear.

Popular Fundraiser Ideas

Community Events

- Community picnics
- Benefit dinners, from progressive neighborhood dinners to large-scale catered events
- Trivia nights
- Concerts or performances

Active Challenges

- Walks or runs
- Bike rides
- Fitness challenges
- Golf tournaments

Workplace or School Fundraisers

- Casual dress days
- Bake sales
- Team competitions
- Employee giving campaigns

Personal Campaigns

- Birthday fundraisers
- Holiday giving
- Tribute fundraisers
- Memorial events
- Social media crowdfunding campaigns

Tell Your Story

People give because they care - and stories help them connect. Sharing why Cure HHT matters to you personally can inspire others to get involved.

You might talk about:

- A personal connection to HHT
- A loved one living with HHT
- Your experience with the Cure HHT community
- Why advancing research and awareness matters

*This cause means a lot to me because **[insert your personal connection]**.*

Authenticity is the most powerful fundraising tool. The more you can share your why, the more others can understand what their support makes possible.

Planning Your Fundraiser

Step 1: Choose Your Event

Think about:

- What kind of event would engage your community?
- How much time do you have to plan?
- Who might help you organize?
- Do you need a personal fundraising page? Cure HHT is happy to help you create a page to track all donations through GoFundMe Pro (formerly Classy).

Step 2: Set a Fundraising Goal

Setting a goal helps motivate supporters. Choose an amount that feels meaningful and attainable, then celebrate each milestone along the way.

Examples: \$500, \$1,000, \$5,000, or \$10,000+. Every dollar helps support Cure HHT's mission.

Step 3: Recruit a Team

Fundraising is more fun together. Ask friends, family, coworkers, or community members to help with planning, promotion, volunteers, donations, or sponsors.

Step 4: Promote Your Fundraiser

Promotion is key to a successful event. Share on Facebook, Instagram, LinkedIn, and community groups. Consider posts about why you are fundraising, countdown reminders, event updates, milestone celebrations, and thank-you messages.

Many donations come from direct requests. Email, text, call, and personal social media messages can make a difference. People are often happy to help - they just need to be asked.

Guide to Restaurant Fundraisers

Restaurant fundraisers, often called “Dine to Donate” events, are an easy and tasty way to raise money for a nonprofit. Many local and chain restaurants offer discounted dining or give a portion of proceeds from food orders back to nonprofit organizations.

The method and percentage given back varies by restaurant, chain, and franchise. In practice, restaurants often donate a percentage of food sales during a specific timeframe when guests present a fundraiser flyer or mention the fundraiser.

Dine to Donate Tips

- Choose a restaurant that will work well with you. Some restaurants provide more help with setup, flyers, and promotion.
- Consider your target audience. Where is your community most likely to eat: fast casual, sit-down, coffee shop, pizza night, or something else?
- Share the flyer widely. Post on social media, ask friends to share, and consider local newspapers, neighborhood bulletins, places of worship, grocery stores, and coffee shops.
- Some restaurants will even place flyers on all the tables if asked. It's a great way to build more awareness!" Please reword as desired.

Restaurants That Often Host Fundraisers

Applebee's, BD's Mongolian, BJ's, Buffalo Wild Wings, Chick-fil-A, Chipotle, Chuy's, Culver's, Dairy Queen, Domino's, Kona Ice, Marco's Pizza, McAlister's Deli, MOD Pizza, Moe's Southwest Grill, Noodles & Company, Panda Express, Panera, Portillo's, Potbelly, Red Robin, Smashburger, Subway, and Zaxby's.

Guide to Peer-to-Peer Fundraising

Peer-to-peer fundraising empowers your friends, family, and social media networks to raise money for a cause you care about. By tapping into your personal contacts, you can amplify your story and invite others to support Cure HHT.

Benefits of Peer-to-Peer Fundraising

- Connecting with people on social media
- Expanding Cure HHT's community of advocates
- Increasing awareness of HHT and engagement with our mission
- Raising funds to support HHT research, education, and community programs

Key Strategies for Your Page or Post

- Personalize your message. Tell your story with HHT or why you choose to give.
- Pick a reasonable goal. If you reach it early, increase it as you go.
- Share across multiple social media platforms.
- Set and announce milestones. People like to support fundraisers that are gaining momentum.
- Thank the people who support your page. A thoughtful thank-you keeps people connected.

Thank you for being an HHT advocate and helping bring awareness to this disease.

Example: Making a Peer-to-Peer Post Personal

In the example below, the fundraiser set an attainable goal, achieved it, and thanked supporters. Friends also shared the post, helping bring more awareness to the campaign.

The image shows a Facebook fundraiser post for 'Cure HHT'. The post is titled 'Karla's birthday fundraiser for Cure HHT' and shows that the goal of \$200 was reached, with \$423 raised. The post includes a progress bar and a 'Donate to nonprofit' button. Below the post, two comments from Karla thank supporters Rachel and Nancy. Three callout boxes provide additional context: the first points to the fundraiser details, stating that Karla set an attainable goal, achieved it, and thanked each supporter; the second points to the comments, noting that Karla's friends shared her post to bring more awareness; the third is a general reminder to make the post personal and about the fundraiser's story.

curehht

Karla's birthday fundraiser for Cure HHT
Fundraiser for Cure HHT by Karla [Profile Picture]

Fundraiser ended
Karla reached her birthday goal! Thanks to everyone who donated.
\$423 raised of \$200

Fundraiser progress
10 donated

Created by
[Profile Picture]

In this example, Karla set an attainable goal, achieved her goal, and made sure to thank each supporter that donated! .

Karla [Profile Picture] created a fundraiser for Cure HHT.
July 17, 2024 · Facebook fundraisers ·

Like

Newest

Karla [Profile Picture]
Thank you Rachel [Profile Picture] ❤️
41w Like

Karla [Profile Picture]
Thank you Nancy [Profile Picture] ❤️
41w Like

Karla also had friends that shared her post to bring more awareness.

Remember: You are inviting your friends and family to support you **AND** CureHHT! Make your post stand out by making it personal and about **YOUR** story with HHT.

Remember: You are inviting your friends and family to support you and Cure HHT. Make your post stand out by making it personal and connecting it to your story with HHT.

Working with Cure HHT

Community-driven fundraisers are organized independently by supporters. Cure HHT can provide guidance and approved materials where appropriate, but organizers are responsible for planning and managing their event.

Please contact our Philanthropy team at Cure HHT using officeofphilanthropy@curehht.org before using official materials or promoting an event as benefiting Cure HHT so our team can help confirm the appropriate next steps.

Cure HHT May Be Able to Provide

- Guidance and fundraising tips
- Approved informational materials
- Answers to fundraising questions
- A personal fundraising page so supporters can give directly to Cure HHT and receive tax receipts, when applicable

Organizers Are Responsible For

- Event planning
- Event expenses
- Permits or insurance
- Promotion
- Event logistics

Please note: *Cure HHT staff does not always have the ability to attend or directly support events in-person, but we will do our best to support you and your event where we can.*

Using the Cure HHT Name

To ensure clarity and consistency:

- Please refer to the organization as Cure HHT.
- Describe your event as “benefiting Cure HHT” or “supporting Cure HHT”.
- Avoid suggesting Cure HHT is hosting the event unless that has been approved in writing.
- Do not use Cure HHT logos without approval. When available and approved, use the “benefiting Cure HHT” logo rather than the primary organizational logo.

Handling Donations

Trust is central to every fundraiser. When you invite others to give in support of Cure HHT, please be clear about how your event will benefit the organization, whether the donation represents gross proceeds or net proceeds after expenses, and when funds will be submitted. Clear communication helps donors feel confident that their generosity is reaching the HHT community as intended.

The simplest way to fundraise for Cure HHT is through GoFundMe Pro. With just a few clicks, you can create a fundraiser that sends donations directly to Cure HHT—no manual transfers required. The platform also supports multiple currencies, making it easier for supporters around the world to participate. Donors will automatically receive tax acknowledgment receipts for eligible gifts. To get started or learn more, please contact us at officeofphilanthropy@curehht.org.

Important: For safety and compliance, this toolkit does not include a business solicitation letter or Cure HHT’s tax identification number. Please contact Cure HHT before requesting sponsorships, in-kind gifts, or business donations on behalf of an event benefiting Cure HHT.

When Your Fundraiser Is Complete

1. Submit funds raised to Cure HHT.
2. Thank your donors and supporters.
3. Share photos and highlights from your event.
4. Celebrate what you accomplished together.

Your efforts help move the mission forward.

Thank You

Community-driven fundraisers are powered by passionate people like you who believe in making a difference.

By organizing an event for Cure HHT, you are helping raise awareness, support patients and families, and advance research that brings hope to the HHT community.

We are grateful for your support!