**FOR IMMEDIATE RELEASE**

**June Declared HHT Awareness Month; June 23rd Marks Global HHT Awareness Day**

**CITY/TOWN, STATE [Date of Release]** – June will once again serve as HHT Awareness Month, with June 23rd recognized globally as HHT Awareness Day. This annual campaign, championed by [Cure HHT](https://curehht.org/), aims to raise critical awareness for Hereditary Hemorrhagic Telangiectasia (HHT), a rare genetic disorder that affects blood vessels, often leading to nosebleeds, internal bleeding, and other serious complications.

HHT impacts approximately 1 in 5,000 people worldwide with an estimated 80% of its patient population currently undiagnosed.

[OPTIONAL: Customize this release by including a short blurb about your experience with HHT]

This year’s theme, **Beyond the Visible**, seeks to illuminate the often-unseen symptoms and daily challenges faced by individuals living with HHT. While nosebleeds are a common and visible sign, HHT can also cause fatigue, shortness of breath, migraines, and arteriovenous malformations (AVMs), significantly impacting quality of life. By focusing on these less obvious aspects of the disease, the campaign aims to foster a greater understanding and support for those affected and caregiving.

Cure HHT is the leading global organization dedicated to finding cures and improving the lives of individuals and families affected by HHT. Through research, education, and advocacy, Cure HHT strives to empower patients and accelerate scientific discovery.

This June, join Cure HHT and individuals worldwide in raising awareness and showing support for the HHT community. By understanding the full spectrum of this condition – both the visible and the invisible – we can work together to improve diagnosis, treatment, and ultimately, find a cure.

To learn more about HHT and how you can get involved in HHT Awareness Month, please visit **curehht.org/awareness**.

**About HHT:**

Hereditary Hemorrhagic Telangiectasia (HHT) is a genetic disorder that causes abnormal blood vessel formation in the skin, mucous membranes, and organs such as the lungs, liver, and brain. This can lead to frequent nosebleeds, gastrointestinal bleeding, arteriovenous malformations (AVMs), and other serious health issues.

**About Cure HHT:**

Cure HHT is a global non-profit organization dedicated to improving the lives of individuals and families affected by Hereditary Hemorrhagic Telangiectasia (HHT). Our mission is to advance research, education, and advocacy to find cures and improve treatments for HHT.

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