



## Cure HHT Partnership Opportunities

**2024**

Our goal is to customize sponsorship opportunities for maximal impact and alignment to your company's brand and mission. Below is a sample of our offerings. Contact [conference@curehht.org](mailto:conference@curehht.org) to learn more about how we can partner together.

You will get exposure to our entire HHT community including national and international key opinion leaders who make recommendations on products. By building on decades of successful engagement, we have grown a strong collaborative community.

### CONFERENCES

#### **National Patient & Physician Conference**

**April 5-7, Philadelphia, PA**

*Based on previous years:*

100+ patients and family members &  
55+ healthcare providers

#### **Scientific Conference 2024**

**October 15-19, Cannes, France**

*Based on previous years:*

26 Countries Represented  
50+ basic scientists, 150+ clinical scientists, &  
30+ translational scientists.

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#### **DIAMOND SPONSOR: \$25,000**

- Three (3) complimentary conference registrations and one (1) exhibitor table
- Option to choose **exclusive** sponsor item (lunch presentation, meet-and-greet room, logo on lanyard, research poster presentations)
- Sponsor recognition for ANY two (2) program sessions (exclusive)
- Full-page color advertisement in one (1) printed Cure HHT newsletters
- Website sponsor with company description and direct link to sponsor website for twelve months
- Recognition on event website, promotional emails, and onsite

#### **PLATINUM SPONSOR: \$15,000**

- Two (2) complimentary conference registrations and one (1) exhibitor table
- Sponsor recognition for one (1) program session
- Sponsor recognition for one (1) conference activity (meals, networking break, etc.)
- Half-page color advertisement in one (1) printed Cure HHT newsletter
- Website sponsor with company description and direct link to sponsor website for twelve months
- Recognition on event website, promotional emails, and onsite

#### **GOLD SPONSOR: \$10,000**

- One (1) complimentary conference registration and one (1) exhibitor table
- Sponsor recognition for one (1) program session
- Half-page color advertisement in one (1) printed Cure HHT newsletter
- Website sponsor with company description and direct link to sponsor website for twelve months



- Recognition on event website, promotional emails, and onsite

**SILVER SPONSOR: \$5,000**

- One (1) complimentary conference registration and one (1) exhibitor table
- Sponsor recognition for one (1) conference activity
- Quarter-page color advertisement in one (1) printed Cure HHT newsletter
- Website sponsor with company description and direct link to sponsor website for six months
- Recognition on event website, promotional emails, and onsite

**EXHIBITOR SPONSOR: \$3,000**

- One (1) complimentary conference registration and one (1) exhibitor table
- Recognition on event website, promotional emails, one (1) printed Cure HHT newsletter and onsite

**ACTIVITY SPONSOR: \$1,000**

- Sponsor recognition for one (1) conference activity

## HHT AWARENESS MONTH (June)

Since 2009 when Congress declared June HHT Awareness month, Cure HHT has worked tirelessly during this very special time to boost awareness around the world. The entire HHT Community comes out in full force during those designated 30 days to create awareness around a disease that impacts 1.4 million people. While the eyes and ears of decision makers, health care providers and industry influencers are all focused on HHT, capture this special month and beyond to highlight your company's brand and mission with opportunities such as exclusive print and digital mailings to the entire Cure HHT community, daily social media communications, educational webinars and Facebook Live events, press releases, in-person and virtual events, and HHT Global Awareness Day (June 23<sup>rd</sup>) festivities.

**VISIONARY SPONSOR: \$10,000**

- Sponsor logo on in-person and/or virtual awareness month event T-Shirts (exclusive)
- Sponsor logo on nationwide mailer (exclusive)
- Sponsor advertisement during all awareness month webinars and FB Live events
- Website sponsor with company description and direct link to sponsor website for 6 months
- Recognition on specially designed awareness month webpage, all social media platforms, and promotional emails
- Promotional company highlight on HHT Global Awareness Day
- Company 1/2 page advertisement in the Cure HHT Fall Newsletter (print)
- Company promotional marketing materials distributed at all in-person events during the month of June.
- Company promotional marketing materials distributed with all Cure HHT Store purchases during June Awareness Month.

**CHAMPION SPONSOR: \$5,000**

- Sponsor advertisement during all awareness month webinars and FB Live events

- Website sponsor with company description and direct link to sponsor website for 3 months
- Recognition on specially designed awareness month webpage, all social media platforms, and promotional emails
- Recognition and highlight on HHT Global Awareness Day
- Company ¼ page advertisement in the Cure HHT Fall Newsletter (print)
- Company marketing materials distributed with all Cure HHT Store purchases during June Awareness Month

**LEADER SPONSOR: \$1,000**

- Website sponsor with company description and direct link to sponsor website for 3 months
- Recognition on specially designed awareness month webpage, all social media platforms, and promotional emails
- Recognition and highlight on HHT Global Awareness Day

**ADVOCATE SPONSOR: \$500**

- Recognition on specially designed awareness month webpage, all social media platforms, and promotional emails

***We have a variety of other sponsorship opportunities in the form of scholarships, travel awards, webinars, etc. Please email [conference@curehht.org](mailto:conference@curehht.org) for more information.***

**About Cure HHT**

Cure HHT is the only patient advocacy organization in the world funding research, awareness and education for HHT patients, their families and the medical/scientific community. We are the cornerstone of the HHT community.

Sponsoring one of our events provides you with an unmatched opportunity to educate critical stakeholders on your products and services.

In 2022, we created a new “Therapeutic Development Arm” of Cure HHT – hiring new critical talent and creating dedicated roles to allow us to more directly accelerate and own the search for better treatments and one day, a cure. Already in 2023, we have added 4 new HHT Centers of Excellence across the globe.

**Potential Reach**



**Cure HHT Social Media Audience**

Roughly 10,000 impressions per month



**Cure HHT Database**

Over 8,500 in the patient community  
Over 1200 in the medical/science community



**Cure HHT Newsletter Audience**

Total Audience: 8,693



**Cure HHT Store**

Hundreds of unique visitors per month  
80% of 1<sup>st</sup> time customers are new to the HHT Community