

HHT MEDICAL CONFERENCE PARTNERSHIP OPPORTUNITIES



DIAMOND SPONSOR: \$20,000

- Three (3) complimentary conference registrations
- Sponsor recognition for one (2) program sessions
- Sponsor recognition for one (2) conference activities
- Half-page color advertisement in three printed Cure HHT newsletters
- Website sponsor with company description and direct link to your website for twelve months

PLATINUM SPONSOR: \$15,000

- Two (2) complimentary conference registrations
- Sponsor recognition for one (2) program sessions
- Sponsor recognition for one (1) conference activity
- Half-page color advertisement in two printed Cure HHT newsletters
- Website sponsor with company description and direct link to your website for twelve months

GOLD SPONSOR: \$10,000

- One (1) complimentary conference registration
- Sponsor recognition for one (1) program session
- Sponsor recognition for one (1) conference activity
- Half-page color advertisement in one printed Cure HHT newsletter
- Website sponsor with company description and direct link to your website for twelve months

SILVER SPONSOR: \$5,000

- One (1) complimentary conference registration
- Sponsor recognition for one (1) conference activity
- Quarter-page color advertisement in one printed Cure HHT newsletter
- Website sponsor with company description and direct link to your website for six months

BRONZE SPONSOR: \$2,500

- One (1) complimentary conference registration
- Recognition on event website, press releases, one printed Cure HHT newsletter and onsite
- Website sponsor with company description and direct link to your website during event promotion

EXHIBITOR: \$2,000

- One (1) complimentary conference registration and one (1) exhibitor table
- Recognition on-site signage, conference website and one printed Cure HHT newsletter

SESSION SPONSOR: \$1,000

- Recognition for one (1) regional conference program session

SCHOLARSHIP SPONSOR: \$500

- Recognition on-site signage, conference website and one printed Cure HHT newsletter

ABOUT CURE HHT

The mission of Cure HHT is to find a cure for HHT while saving the lives and improving the well-being of individuals and families affected by HHT

HHT, or Hereditary Hemorrhagic Telangiectasia, genetic disorder that causes malformed blood vessels in various organs of the body. Its most common symptom is frequent nosebleeds, but HHT can lead to sudden and extreme bleeding in other organs, stroke, brain abscess, severe anemia, heart failure and death if not treated properly.

To achieve our mission, Cure HHT will **Fund research** to find better treatments and a cure; **Educate families and physicians** about HHT; **Collaborate** will multidisciplinary HHT Treatment Centers; **Advocate** for and support those with HHT; and **Engage** the scientific and medical community.

ACCOMPLISHMENTS:

- Established more than 40 HHT Centers of Excellence world-wide which include interventional radiologists, cardiologists, pulmonologists, pediatricians, neurosurgeons, gastroenterologists, ENTs and many other medical disciplines.
- Launched a Physician Directory on the Cure HHT website for patients to find the closest HHT Center and/or a doctor knowledgeable about HHT in their community.
- Garnered more than \$23.6 million in government funding for research, catalyzed by Cure HHT seed funding.
- Partnered with GlaxoSmithKline, Stanford Sinus Center, Cleveland Clinic, UCLA, Washington University and Johns Hopkins on a variety of HHT treatment studies.
- Featured on top-rated shows such as House, Mystery Diagnosis and Good Morning America.
- Covered in the New England Journal of Medicine, Journal of American Medical Association, Washington Post, New York Times, Los Angeles Times, FOX News, ABC News and CBS News.

WHO WILL YOU REACH

Cure HHT Social Media Audience

- Age: 25 – 54
- Gender: 79% Female and 21% Male
- Location: 81% US and 19% International
- Impressions: Roughly 10,000 per month



Cure HHT Website Audience

- Gender: 60% Female and 40% Male
- Location: 80% US and 20% International
- Impressions: Roughly 14,000 per month

Cure HHT Newsletter Audience

- Total Audience: 8,693
- Audience Type: 86% Individuals, 8% Doctors and 6% Researchers
- Outreach Method: 71% Digital and 29% Print



P.O. Box 329
Monkton, MD 21111
USA
410-357-9932
www.curehht.org