

CURE HHT WEBSITE PARTNERSHIP OPPORTUNITIES



DIAMOND SPONSOR: \$7,500

- Website sponsor with company description and direct link to your website for twelve months
- Half-page color advertisement in three quarterly print newsletters
- Ad in four electronic newsletters
- Four social media posts, including Twitter and Facebook, corresponding with the electronic newsletter ads

PLATINUM SPONSOR: \$5,000

- Website sponsor with company description and direct link to your website for twelve months
- Half-page color advertisement in two quarterly print newsletters
- Ad in two electronic newsletters
- Two social media posts, including Twitter and Facebook, corresponding with the electronic newsletter ads

GOLD SPONSOR: \$3,000

- Website sponsor with company description and direct link to your website for twelve months
- Four social media posts, including Twitter and Facebook

SILVER SPONSOR: \$2,000

- Four website mentions with link to company website corresponding with print newsletter release
- Quarter-page color advertisement in one quarterly print newsletter
- Ad in two electronic newsletters
- Two social media posts, including Twitter and Facebook, corresponding with the electronic newsletter ads

BRONZE SPONSOR: \$1,000

- Two website mentions with link to company website corresponding with print newsletter release
- Quarter-page color advertisement in one quarterly print newsletter
- Ad in one electronic newsletter
- One social media post, including Twitter and Facebook, corresponding with the electronic newsletter ad

REGIONAL CONFERENCE SPONSOR: \$5,000

- Recognition for one (1) program session
- One (1) complimentary registration and one (1) exhibitor table
- Recognition signage at event, on conference webpage and all communication materials

WEBINAR SPONSOR: \$1,000

- Company description and direct link to your website on all communications for a single webinar

ABOUT CURE HHT

The mission of Cure HHT is to find a cure for HHT while saving the lives and improving the well-being of individuals and families affected by HHT

HHT, or Hereditary Hemorrhagic Telangiectasia, genetic disorder that causes malformed blood vessels in various organs of the body. Its most common symptom is frequent nosebleeds, but HHT can lead to sudden and extreme bleeding in other organs, stroke, brain abscess, severe anemia, heart failure and death if not treated properly.

To achieve our mission, Cure HHT will **Fund research** to find better treatments and a cure; **Educate families and physicians** about HHT; **Collaborate** will multidisciplinary HHT Treatment Centers; **Advocate** for and support those with HHT; and **Engage** the scientific and medical community.

ACCOMPLISHMENTS:

- Established more than 40 HHT Centers of Excellence world-wide which include interventional radiologists, cardiologists, pulmonologists, pediatricians, neurosurgeons, gastroenterologists, ENTs and many other medical disciplines.
- Launched a Physician Directory on the Cure HHT website for patients to find the closest HHT Center and/or a doctor knowledgeable about HHT in their community.
- Garnered more than \$23.6 million in government funding for research, catalyzed by Cure HHT seed funding.
- Partnered with GlaxoSmithKline, Stanford Sinus Center, Cleveland Clinic, UCLA, Washington University and Johns Hopkins on a variety of HHT treatment studies.
- Featured on top-rated shows such as House, Mystery Diagnosis and Good Morning America.
- Covered in the New England Journal of Medicine, Journal of American Medical Association, Washington Post, New York Times, Los Angeles Times, FOX News, ABC News and CBS News.

WHO WILL YOU REACH

Cure HHT Social Media Audience

- Age: 25 – 54
- Gender: 79% Female and 21% Male
- Location: 81% US and 19% International
- Impressions: Roughly 10,000 per month



Cure HHT Website Audience

- Gender: 60% Female and 40% Male
- Location: 80% US and 20% International
- Impressions: Roughly 14,000 per month

Cure HHT Newsletter Audience

- Total Audience: 8,693
- Audience Type: 86% Individuals, 8% Doctors and 6% Researchers
- Outreach Method: 71% Digital and 29% Print



P.O. Box 329
Monkton, MD 21111
USA
410-357-9932
www.curehht.org