Global HHT Awareness Day June 23, 2018



Who Should Use this Toolkit?

HHT patients, families, friends, healthcare professionals, support groups (both national and international) and other organizations that align with the mission and values of Cure HHT.

Raising HHT Awareness

Awareness is the first step to increase the diagnosis rate for the 1 in 5,000 people who are unknowing living with HHT. On this **Global HHT Awareness Day**, we invite you to join us by stepping up and stepping out and take great strides in making HHT more visible and known to the public.

When you wear your **red shoelaces** on **Global HHT Awareness Day**, you are joining a movement dedicated to curing this disease while advancing new treatments for families today and helping HHT families across the world who battle HHT every day.

Make a donation at www.curehht.org/takesteps and get your red shoelaces!

Top Three Tips to Spread HHT Awareness on June 23rd

- Wear your **red shoelaces** in a pair of shoes, snap a photo or film a quick video, then share on social media using the hashtag **#TakeStepsToCureHHT**.
- Include a **special message** about who, why or what you are taking steps for this year. Download the sign at https://curehht.org/resource/took-steps-sign/ and share your message on social media using the hashtag **#TakeStepsToCureHHT**.
- Share where you are stepping out with your red shoelaces for it to appear on our map for Global HHT Awareness Day.

Thank you for Taking Steps to Cure HHT

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