



April 6 – 7, 2024 Philadelphia (King of Prussia), PA



October 15 – 19, 2024 Mandelieu-La Napoule, France

### **EXHIBITOR PROSPECTUS**

For more information, contact:

HHT Foundation International, Inc. Conference@curehht.org 410-357-9932 EXT 105









### **Partnership Opportunities**

2024

Advancing what's possible in HHT!

#### **ABOUT CURE HHT**

Cure HHT is the only patient advocacy organization in the world funding research, awareness and education for HHT patients, their families and the medical/scientific community. We are the cornerstone of the HHT community.

Sponsoring one of our events provides you with an unmatched opportunity to educate key stakeholders on your products and services.

In 2022, we created a new "Therapeutic Development Arm" of Cure HHT – hiring new critical talent and creating dedicated roles to allow us to more directly accelerate and own the search for better treatments and one day, a cure. In 2023, we added 4 new HHT Centers of Excellence across the globe.



Sponsorships are available for **both** the National Patient & Physician Conference and the Scientific Conference. Our goal is to customize sponsorship opportunities for maximal impact. We want to partner with you to exceed your business objectives. Below is a sample of our offerings.

### **CONFERENCES**

**National Patient & Physician Conference** April 6 -7, Philadelphia (King of Prussia), PA

Based on previous years: 100+ patients and family members & 55+ healthcare providers

15th International Scientific Conference 2024 October 15-19, Mandelieu La-Napoule, France

Based on previous years: 26 Countries Represented 50+ basic scientists, 150+ clinical scientists, & 30+ translational scientists.

#### **Potential Reach**



**Cure HHT Social Media Audience** Roughly 10,000 impressions per month



**Cure HHT Database** 

Over 8,500 in the patient community Over 1800 in the medical/science community



**Cure HHT Newsletter Audience** Total Audience: 8,693

# PREMIER HHT International Scientific Conference Sponsorship Opportunities



# PRESENTING SPONSOR (1 Available) \$75,000

- -Logo co-branded with our Conference logo
- -Conference Speaker session on therapeutics
- -Company/Logo printed on lanyard worn by all attendees
- -Banner at registration
- -Promoted as Conference Sponsor in ALL promotional materials
- -Meeting room on-site for private meetings
- -Full page Ad in conference program
- -Literature in Registration Packet
- -Featured in Mobile-App
- -5 Complimentary Registrations & Exhibitor Table

### **GALA DINNER SPONSOR (1 Available)** \$40,000

- -Promoted as Gala Dinner sponsor with name on meal signage
- -Full page Ad in conference program
- -Logo in digital materials & Cure HHT printed newsletter
- -Literature in Registration Packet
- -Featured in Mobile-App
- -4 Complimentary Registrations & Exhibitor Table

# **WELCOME RECEPTION SPONSOR (1 Available)** \$25,000

- -Promoted as Welcome Reception sponsor with name on meal signage
- -Full page Ad in conference program
- -Logo in digital materials & Cure HHT printed newsletter
- -Literature in Registration Packet
- -3 Complimentary Registrations & Exhibitor Table

### **IMPORTANT DATES**

National Patient & Physician Conference Print Deadline: March 1st

Spring Newsletter Print Deadline: March 1st

Scientific Conference Print Deadline: August 1st

# LIVE STREAMING & MOBILE APP SPONSOR (1 Available) \$20,000

- -Promoted as Live Streaming Sponsor (logo on the background slide before & after livestreaming)
- -Highlight in Mobile-App as the sponsor
- -Half page Ad in conference program
- -Logo in digital materials & Cure HHT printed newsletter
- -Literature in Registration Packet
- -2 Complimentary Registrations & Exhibitor table

### POSTER SESSION SPONSOR (1 AVAILABLE) \$15,000

- -Promoted as Wine & Cheese Poster Session sponsor with name on signage (over 150 posters at 2022 Scientific Conference)
- -Half page Ad in conference program
- -Logo in digital materials & Cure HHT printed newsletter
- -Literature in Registration Packet
- -2 Complimentary Registrations & Exhibitor table

# WI-FI SPONSOR (1 Available) \$10,000

- -Promoted as Wi-Fi Sponsor (company name in username & password)
- -Half page Ad in conference program
- -Logo in digital materials & Cure HHT printed newsletter
- -Literature in Registration Packet
- -2 Complimentary Registrations and Exhibitor table



## PREMIER National Patient & Physician Conference Sponsorship Opportunity

# **WELCOME RECEPTION SPONSOR (1 Available)** \$15,000

- -Promoted as Welcome Reception sponsor with name on meal signage
- -Logo in digital materials & Cure HHT printed newsletter
- -Literature in Registration Packet
- -3 Complimentary Registrations & Exhibitor Table





#### **GENERAL**

### **Sponsorship Opportunities**

(Available for **both** conferences)

# **GENERAL SESSION SPONSOR (5 available) \$10,000**

- -Featured as Daily Session Sponsor (announced at the beginning of each day & Company/Logo on intermission slides)
- -Logo in digital materials & Cure HHT printed newsletter
- -Literature in Registration Packet
- -2 Complimentary Registrations and Exhibitor table

# **BREAK SPONSOR (7 available)**

### \$5,000

- -Featured as Break Sponsor (announced prior to the Break & Company/Logo Break signage)
- -Logo in digital materials & Cure HHT printed newsletter
- -Literature in Registration Packet
- -1 Complimentary Registration and Exhibitor table

#### **EXHIBITOR SPONSOR**

#### \$3,000

- -Logo in digital materials & Cure HHT printed newsletter
- -1 Complimentary Registration and Exhibitor table

We have a variety of other sponsorship opportunities in the form of scholarships, travel awards, awareness month, webinars, etc. Please email <a href="mailto:conference@curehht.org">conference@curehht.org</a> for more information.